

*Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.*



**中国南方航空股份有限公司**  
**CHINA SOUTHERN AIRLINES COMPANY LIMITED**

*(a joint stock limited company incorporated in the People's Republic of China with limited liability)*  
(Stock Code: 1055)

**POSITIVE PROFIT ALERT**

This announcement is made by the Company pursuant to Rule 13.09 of the Listing Rules and the Inside Information Provisions under Part XIVA of the SFO.

**Shareholders of the Company and potential investors are advised to exercise caution when dealing in the securities of the Company.**

This announcement is made by China Southern Airlines Company Limited (the "Company") pursuant to Rule 13.09 of The Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "Listing Rules") and the Inside Information Provisions (as defined in the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the laws of Hong Kong) (the "SFO").

**I. Estimated results of the period:**

1. Period to which the estimated results apply: 1 January 2015 to 30 June 2015.
2. Estimated results: the Company preliminarily estimated the interim results of 2015 in accordance with the "China Accounting Standards for Business Enterprises" and expects to turn losses into profits for the first half of 2015 as compared with the corresponding period in the previous year and the net profits attributable to equity holders of the Company for the first half of 2015 is expected to be RMB 3.4 billion to RMB3.6 billion.
3. The estimated results have not yet been audited.

**II. Results for the corresponding period in the previous year:**

1. Net profit attributable to equity holders of the Company: RMB -1.018 billion.
2. Earnings per share: RMB -0.10.

**III. Reasons for estimated profit in the results:**

During the first half of 2015, the demand of civil aviation transportation market showed a strong trend, and the operating revenue of the Company recorded an increase as compared with the corresponding period in the previous year. The fluctuation of the international crude oil price at a lower level has substantially decreased our cost of jet fuel price. The Company has improved its cost control capability, and our cost decreased as compared with the corresponding period in the previous year with the substantial increase in our profit margin.

#### **IV. Other matters**

The above estimated results are only the preliminary estimation. The specific and accurate financial figures will be disclosed in the unaudited 2015 interim report to be published by the Company. Investors are reminded to consider the risks involved in making investment decisions.

**Shareholders of the Company and potential investors are advised to exercise caution when dealing in the securities of the Company.**

By order of the Board  
**China Southern Airlines Company Limited**  
**Xie Bing and Liu Wei**

*As at the date of this notice, the Directors include Si Xian Min, Yuan Xin An and Yang Li Hua as nonexecutive Directors, Tan Wan Geng, Zhang Zi Fang and Li Shao Bin as executive Directors; and Ning Xiang Dong, Liu Chang Le, Tan Jin Song, Guo Wei and Jiao Shu Ge as independent non-executive Directors.*